



SIERRA®

We Will Begin Shortly...

- Important: Please put your phone on **MUTE** if you have called in using your phone to eliminate background noise.
- Please **TURN OFF** your video.
- The **Q&A** session will be after the presentation.
- You can submit your questions using the **CHAT** function.

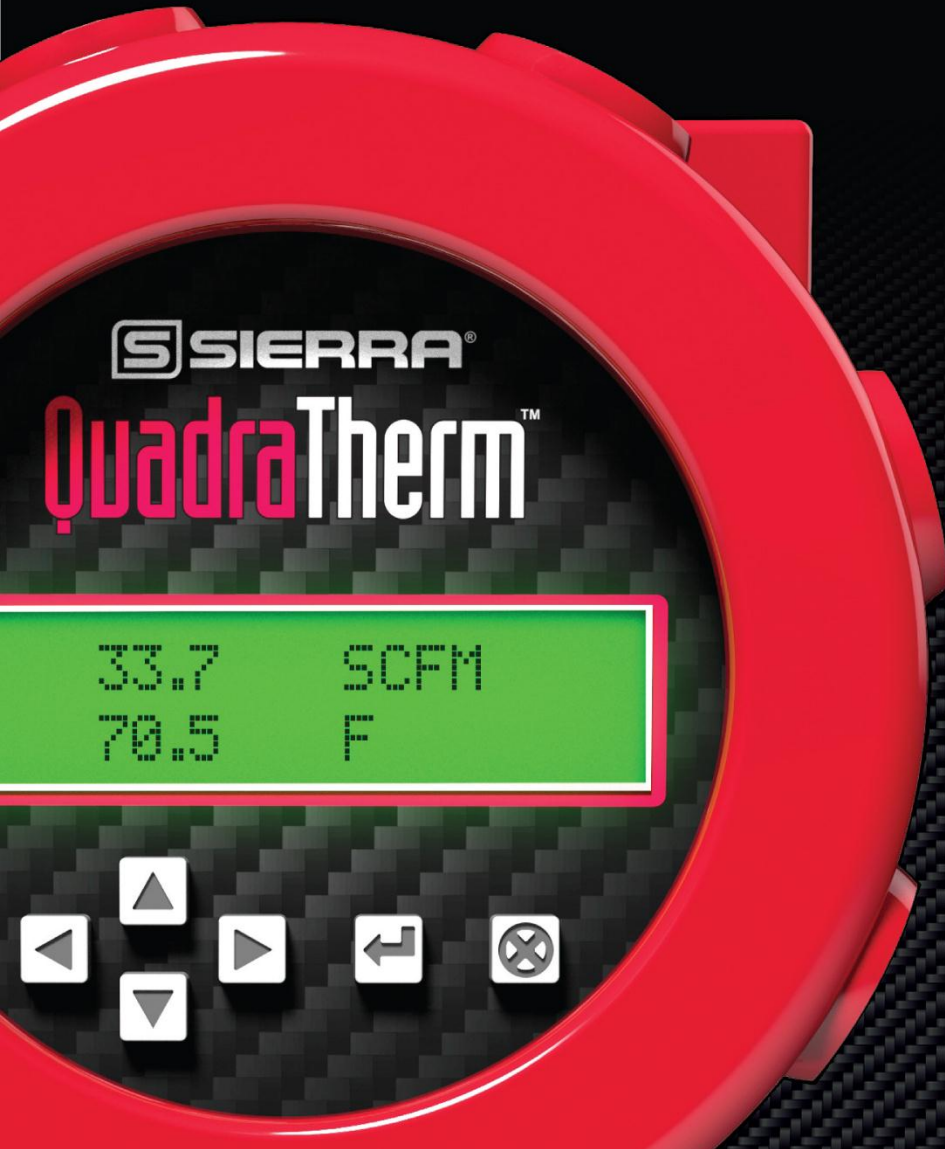
Series of Training Webinars:

- | | | |
|-----------------------------------|------------|-------------------------|
| ▪Friday, October 12 th | 8:15am PST | Complete |
| ▪Friday, October 19 th | 8:15am PST | Complete |
| ▪Friday, October 26 th | 8:15am PST | Complete |
| ▪Friday, November 9 th | 8:15am PST | Sales Arguments/Website |

QuadraTherm™ 640i / 780i

THERMAL MASS FLOW METER

NEVER
before possible.



Sales Strategies

1. Website – Lead Generation Tool
2. Questions from the field
3. Competitive Review / Simple Sales Strategies
4. Demo Policy



World's Most Accurate Thermal Mass Flow Meter

- Accuracy: +/- 0.5% of Reading
- Multivariable: Mass flow rate, T, and P
- QuadraTherm™ four-sensor design
- DrySense™ no-drift sensor with lifetime warranty
- iTerm™ “Brain” manages changes in gas, T, P, Outside Temp
- Dial-A-Pipe™: Change pipe size
- Dial-A-Gas™: Change gas type
- iTerm Gas Library: 18 gases & mixtures (growing & improving)
- ValidCal™ Diagnostics: Assure performance
- Smart Interface Program: Computer interface software
- Foundation Fieldbus, Profibus DP, HART (pending)



Website – Lead Generation



Full Scale Capability

- QuadraTherm™ 640i/780i has the ability to change full scale to almost any value you want in the field.



Pressure & Temperature

- The reasons for pressure and temperature sensors



Competitive Matrix / Simple Sales Strategies



Demo Policy Review



World's Most Accurate Thermal Mass Flow Meter

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Ask the Team Questions!

Use the CHAT Function

Thank you!

Watch Series of Training Webinars:

http://www.sierrainstruments.com/rep_news/wordpress/



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