



## Sierra Launches New Flow Meter Selection App Simplifying the Specification Process

**August 17, 2021 – Monterey, California** – [Sierra Instruments](#) announces the launch of their new [flow meter selection app](#) designed to help end users select the right flow meter or flow controller for their application. Accurate flow meter specification depends on many variables like desired accuracy, flow rate, temperature, pressure, gas type, pipe, or fitting size. Sierra's new flow meter selection app simplifies the flow meter selection process by asking users four simple application questions to serve up tailored flow meter or controller product recommendations.

"Flow measurement is not easy, and one size does not fit all. Sierra manufactures flow meters for all fluids and offers many technologies including thermal mass flow, vortex, and ultrasonic. Each technology and flow meter product performs optimally depending on the variables of the application. We designed the new flow meter selection app to logically guide users to the correct flow meter selection, making specification and ordering easier. We do understand that flow is really tough, so we are always seeking ways to improve our customer experience," states Erica Giannini, Director of Marketing, TASI Gas Flow.

The flow meter selection app is very intuitive with a user-friendly user interface. Users choose the "Select a Meter" button from the home page to get started. The app runs through a logical sequence of essential questions needed to specify the best flow meter for their [application](#).

Key questions include:

- What is your fluid: gas, liquid, or steam?
- Estimated flow rate?
- Pipe or fitting size?
- Hot tap requirements?

This simple yet effective app gives users flow meter technology and product recommendations with quick links to product pages and datasheets for further research. The app also integrates Sierra's [online store](#) into the results to give users the option to buy online for fast delivery. If the user is still unsure of what type of flow instrumentation they need, they can easily fill out the request form to talk to one of Sierra's flow measurement specialists.

We understand flow is tough, and we are here to solve it together through easy selection, specification, installation, and lifetime support.

[Try Sierra's new flow meter selection app today.](#)

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**We understand flow is tough. We can solve this together.**

A global pioneer in the design and manufacturing of flow instruments for 45 years, Sierra Instruments provides solutions for customers in a wide variety of global industries, including scientific research, bioprocessing, semiconductor, clean energy, oil & gas, energy management, and aerospace to name a few. With over 150 locations in over 50 countries, Sierra is uniquely positioned to provide innovative products and support for the leading companies of today and the growth enterprises of tomorrow. Visit Sierra at [sierrainstruments.com](http://sierrainstruments.com).

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